FILE

1975

JANUARY 13

35th year

a weekly publication

JANUARY

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JANUARY 13, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 12 11:30 A.M.-3:00 P.M.	SPRING FASHIONS AT SUNDAY BRUNCH	DIANE VON FURSTENBERG	ST. REGIS HOTEL OAK ROOM & KING COLE
	Furs: Ritter Bros--Ben Thylan--Kitt Furs. (Fur Publ: Lisa Curtis, 684-7444). St. Regis Publ: Fernanda Gilligan. Reservations ($7.50): PL 3-4500.		
Monday Jan. 13 5:30 P.M.	PREMIERE SHOWING OF MENSWEAR FASHIONS	HALSTON MENSWEAR, INC. (888 SEVENTH AVENUE)	N.Y. STATE THEATRE LINCOLN CENTER
	Fall 1975 menswear collection by Halston. By invitation. Contact: 794-0888. Thereafter at showroom, 29th floor. Contact: 765-0945.		
Beginning Monday Jan. 13	SUMMER COLLECTION	GENRE BY GIL AIMBEZ (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous by appointment.	Contact: 354-1855.	
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	CATHY HARDWICK & FRIENDS	1411 BROADWAY SHOWROOM - 12TH FLOOR
	Continuous showings by appointment. Contact: Tom Snowden, 221-7545.		
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	BARON PETERS & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Continuous showings by appointment. Contact: LO 4-6238.		
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous by appointment.	Contact: Carol Kogan, 524-8126.	
Beginning Monday Jan. 13	SPRING-SUMMER BY SANDOR BOROCZ	PARNES FEINSTEIN; P.F. KNITS & BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous showings by appointment. Contact: Paul Craffey, 279-0952.		
Beginning Monday Jan. 13	SPRING & SUMMER LINGERIE AND LEISURE WEAR	FERNANDO SANCHEZ	16 WEST 57TH STREET ENSUITE SHWRM - 3RD FL.
	Continuous by appointment.	Contact: Marie Rose Bernstein, 581-8581.	
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	SCHRADER SPORT BY JUDY LUSCHER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous by appointment.	Contact: LO 4-9194.	
Tuesday Jan. 14 11:30 A.M.	ADELE SIMPSON FASHION SHOW	BONWIT TELLER	6TH FLOOR
	Showing of Spring fashions. Contact: Publicity Dept., EL 5-6800.		
Tuesday Jan. 14 6:30 P.M.	TWENTY-SEVENTH ANNUAL AWARDS DINNER	N.Y. FASHION DESIGNERS	HOTEL PLAZA GRAND BALLROOM
	Honoring: Hugh William Close, chmn of board, Springs Mills; and Ruth Preston, fashion editor, N.Y. Post. Hon. chmn: Bruce F. Roberts, vice pres., Eastman Chemical Products; and Donald McCullough, Chmn of Board, Collins & Aikman. By invitation. Contact: WI 7-0324.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment.	ELEANOR BRENNER FOR BRENNER BEES Contact: Larry Lefkowitz, 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 14	OPENING OF SUMMER COLLECTION Also a collection for Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 14	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 14	OPENING: SUMMER DRESSES & SPORTSWEAR Continuous showings by appointment. Contact: Esther Reifer, OX 5-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Jan. 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Presentation of separates and coordinates. Reservations ($8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	VILLA DORIA BY DORINA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Beginning Wednesday Jan. 15	WARM WEATHER DRESSING 1975 Continuous by appointment. Contact: 695-7715.	CONCEPT VII BY RONALD KOLODZIE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Jan. 15	SUMMER SPORTSWEAR, SUITS AND COATS Continuous by appointment. Contact: Marilyn Kawakami, 736-8868.	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Cancelled Jan. 16	THE EATON PRESS PARTY, ORIGINALLY SCHEDULED FOR JANUARY 16 AT 4:30 P.M., AT THE FOUR SEASONS RESTAURANT, HAS BEEN CANCELLED.		
Thursday Jan. 16 6:00 P.M.	SPRING AND SUMMER BRIDAL FASHIONS In conjunction with "Modern Bride Magazine". Contact: Publ.Dept: EL 5-6800.	BONWIT TELLER	6TH FLOOR
Jan. 17	SUMMER READY-TO-WEAR MARKET WEEK IN MIAMI (Jan. 17-21).		
Sunday Jan. 19 11:30 A.M.- 3:00 P.M.	SPRING FASHIONS AT SUNDAY BRUNCH Furs by Ritter Bros--Ben Thylan--Kitt Furs. (Fur Publ: Lisa Curtis, 684-7444). St. Regis Publ: Fernanda Gilligan.Reservations ($7.50):PL 3-4500.	BLASSPORT	ST. REGIS HOTEL OAK ROOM & KING COLE
Sunday Jan. 19- Jan. 22	TENTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children, with fashions from 20 countries. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
Beginning Monday Jan. 20	OPENING OF SUMMER COLLECTION By appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 20	LATE SPRING AND SUMMER COLLECTION Continuous by appointment. Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR

SPRING AND SUMMER COUTURE SHOWINGS IN ROME, ITALY

Mon., Jan. 20:	11:00 A.M.	FRANCO (Grand Hotel)
	12:00 Noon	SIVIGLIA (Menswear) (Grand Hotel)
	3:30 P.M.	MARTIERI (Grand Hotel)
	5:00 P.M.	Men's High Fashion NATIVO-VALENTINI (Grand Hotel)
	7:00 P.M.	BRIONI, COCCOLI, WANVER (Men's High Fashion) (Grand Hotel)
	9:30 P.M.	WALTER ALBINI (Vivai del Sud, Viale Terme di Caracalla)
Tues., Jan. 21:	9:30 A.M.	BRUGNOLI (Via Abruzzi 6)
	11:00 A.M.	TITA ROSSI (Grand Hotel)
	12:00 Noon	BAROCCO (Grand Hotel)
	3:30 P.M.	ZINGONE (Grand Hotel)
	5:00 P.M.	RIVA (Hotel Excelsior)
	5:30 P.M.	PIATELLI
	6:30 P.M.	DI LAZZARO (Via di Porta Pinciana 4)
Wed., Jan. 22:	9:00 A.M.	GALITZINE (Via Vittorio Veneto 84)
	11:00 A.M.	TIZIANI (Via Gregoriana 41)
	12:30 P.M.	CENTINARO (GRand Hotel)
	3:30 P.M.	FABIANI (Grand Hotel)
	5:00 P.M.	LAUG (Piazza di Spagna 81)
	6:30 P.M.	CAPUCCI
	8:00 P.M.	LITRICO, PALAZZI (Men's high fashion)
	9:30 P.M.	LANCETTI (Via Condotti 61)
Thurs., Jan. 23:	9:30 A.M.	OGNIBENE-ZENDMAN
	11:00 A.M.	SARLI (Grand Hotel)
	12:30 P.M.	BIKI (Grand Hotel)
	3:00 P.M.	SANLORENZO (Grand Hotel)
	5:30 P.M.	BALESTRA (Grand Hotel)
	5:30 P.M.	PIATELLI (Grand Hotel)
	9:00 P.M.	VALENTINO (Via Gregoriana 24)

Contact: Camera Nazionale Dell'Moda Italiana, Via Panama 26, Rome, Italy 00198 Tel:854-928.

Wednesday Jan. 22 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	DIANE VON FURSTENBERG	BARBETTA RESTAURANT 321 WEST 46TH STREET

Presentation of Cruise and Resort fashions. Reservations ($8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.

Wednesday Jan. 22 5:30 P.M.	PREVIEW: SPRING AND SUMMER COLLECTION	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

By invitation. Thereafter by appointment. Contact: 244-5452.

Thursday Jan. 23 9:15 A.M. Breakfast	PRESS PREVIEW: FALL 1975 MENSWEAR COLLECTION	PIERRE CARDIN (888 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET

Presentation of tailored clothing and sportswear collection. By invitation. Show at 10:00 A.M. Contact: Barbara Ligeti or Arnold Linsman, 983-8000.

Thursday Jan. 23 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW	LEADING DESIGNERS	HOTEL PLAZA TERRACE ROOM

Fashions by Design Thai, Kasper for Joan Leslie, Vera Maxwell, Mario Forte for Rona. Furs by S.J. Glaser. Produced by Mary Alice Rice. Reservations ($8.50)--Contact: PL 9-7010.

Friday Jan. 24- Feb. 2	21ST ANNUAL WINTER ANTIQUES SHOW	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.

Participation by 60 antique and art dealers for benefit of East Side Settlement House. Chairman: John Fitzgibbons. Hours: 12:00 Noon-9:00 P.M. daily.1:00-6:00 P.M. Sundays. Tickets: $3.00. Preview party, Thurs., evening Jan. 23, $30. patron tickets: $100 a couple. Contact: 682-5080. Public Relations: Virginia Holden, 369-1311.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 18 12:00 Noon Brunch	FASHIONS AT BRUNCH SHOW Fashion show at 1:15. Produced by Sybil Weinman of Fashion Productions. Reservations: $7.50. Contact: Dawn Lowis, 757-9090. (out of date order).	DONALD BROOKS FOR MAIN STREET	RAINBOW ROOM-65TH FL. 30 ROCKEFELLER PLAZA
Saturday Jan. 25 11:00 A.M.	SPRING AND SUMMER BRIDAL FASHIONS Tickets available in Bridal Dept. Publicity: Margot Infantino, LO 4-3300.	GIMBELS (33RD ST. & B'WAY)	6TH FLOOR AUDITORIUM
Saturday Jan. 25- Jan. 30	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Summer market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION (out of date order) - Continuous by appointment. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Jan. 26	SUMMER READY-TO-WEAR MARKET WEEK IN CHICAGO (Jan. 26-30)		
Beginning Monday Jan. 27	FALL 1975 MENSWEAR COLLECTION By appointment. (Note change of date). Contact: Ed Roth, LT 1-7640. Publicity: Sandee Garihan, Calisch Associates, 489-8420.	HARDY AMIES	1290 SIXTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 27	FALL 1975 WOMEN'S WEAR COLLECTION Showing for first time in U.S. P.R.: Sandee Garihan, Calisch Assoc.,489-8420.	HARDY AMIES	58 WEST 58TH STREET APARTMENT 24C
Beginning Monday Jan. 27	COUTURE SHOWINGS IN PARIS - SPRING AND SUMMER COLLECTION Mon., Jan. 27: 10:30 A.M. Dior, 30, ave. Montaigne 5:30 P.M. Esterel, 124, rue du Faubourg St. Honore Tues., Jan. 28: 9:30 A.M. Patou, 7, rue Saint-Florentin 10:00 A.M. Esterel, 124, rue du Faubourg St. Honore 10:30 A.M. Givenchy, 3, ave. George-V 11:30 A.M. Ricci, 20, rue des Capucines 3:30 P.M. Chanel, 31, rue Cambon Wed., Jan. 29: 3:00 P.M. St. Laurent, 5, ave. Marceau(U.S. buyers) 5:00 P.M. St. Laurent, 5, ave. Marceau(European buyers) Thurs., Jan. 30: 10:00 A.M. Esterel, 124, rue du Faubourg St. Honore Fri., Jan. 31: 10:30 A.M. Mme. Gres, 1, rue de la Paix Contact: Mme. Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St. Honore, Paris 8, France. Tel: 359-10-64.		
Wednesday Jan. 29 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON Reservations ($8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	SWAKARA FURS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Beginning Wednesday Jan. 29	SUMMER DRESSES, SHIRTS, SKIRTS Continuous by appointment. Contact: Paul Sacks, 564-9115.	COLLECTORS ITEMS BY ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment.	MAC TAC OF PARIS Contact: Marion Sunshine.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR 564-9115.
Beginning Wednesday Jan. 29	SUMMER DRESS COLLECTION Continuous by appointment.	LEONARD SUNSHINE Contact: Paul Sacks, 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	KAPPI Contact: Richard Blauner, 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Sunday Feb. 2- Feb. 4	NEW YORK SHOE SHOW: FOOTWEAR FASHION WEEK Jointly sponsored by American Footwear Industries Assn., Nat'l. Shoe Retailers Assn., Volume Footwear Retailers of America. Contact: Reno Ravenna, Mgr., Hotel Delmonico, Suite 400, Park Ave. & 59th St., 832-0855.	SHOE RETAILERS	WALDORF-ASTORIA & STATLER-HILTON HOTELS
Sunday Feb. 2- Feb. 4	OPENING OF FALL SHOE COLLECTION By appointment. Contact: Candy Pratts, 421-4250.	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Feb. 2- Feb. 5	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Paul Josephson, 33 N. Fullerton Ave., Montclair,N.J. (201) 746-8080.		
Monday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG LTD.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-1020. Public Relations: Margaret Hodge Co., 758-9230.	ALEXANDRA CHRISTIE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	LEW PRINCE OF ALDRICH; LEW PRINCE II Contact: 244-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	SCOTT BARRIE Contact: 354-7830.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	DONALD BROOKS Contact: Pamela Call, 391-0022	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	CASI Contact: Gladys Thompson, 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	CHRISTIAN DIOR N.Y. Contact: Marie Bottone, LO 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTIONS Also, Estevez "Resort & Sports". Continuous by appointment. Contact: Ruth Winslow, 221-6655.	GABOR-ESTEVEZ; ESTEVEZ "ANYTIME"	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 279-9223.	VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	NAT KAPLAN, INC. Contact: Miss Fritzi, 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	CALVIN KLEIN Contact: PE 6-9601.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	VERA MAXWELL Contact: LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	HANAE MORI BOUTIQUE Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Including a special collection of knits for brides. Continuous by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Feb. 3	SUMMER BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment.	ABE SCHRADER Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	STEPHAN CASUALS BY SANDY KAYNE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	PAPILLON Contact: Mary Kloss, 868-2880.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge Co, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION	JEAN MUIR	10 WEST 57TH STREET SHOWROOM -7TH FLOOR
	Continuous showings by appointment. Contact: Sandy Paisley, 247-1100,ext.235.		
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION	RODRIGUES (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous by appointment. Contact: LO 3-0988.		
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION	SIBLEY-COFFEE	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 758-7174.		
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001-1002
	By appointment. Contact: (213) 623-8112 (L.A.).		
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION	N.O.W. STUDIO/ CHESTER WEINBERG	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	Continuous showings by appointment. Contact: 221-1300.		
Monday Feb. 3- Feb. 7	SPORTSWEAR SHOWINGS FROM IRELAND	IRISH EXPORT BOARD	WARWICK HOTEL
	Fall collections of Gaeltarra Knitwear, Galway Bay Products, John Hagarty, Jimmy Hourihan, Kildare Sportswear, Pallas Knitwear, Jonathan Richards, Sheleen of Dublin, Tailteann Textiles, Suedes of Ireland, are among participants. Contact: Brigid Greene, Irish Export Board, 590 Fifth Ave., 265-5230.		
Tuesday Feb. 4 10:00 A.M.	OPENING OF SUMMER COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter by appointment. Contact: LA 4-7626.		
Tuesday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Thereafter by appointment. Contact: 279-5012.		
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Introducing a new group, hand-loomed dresses. By reservation. Contact:524-0237.		
Tuesday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION	PAT SANDLER; & PAT'S PLACE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By invitation. Thereafter by appointment. Contact: CH 4-0600.		
Tuesday Feb. 4 3:00 P.M.	OPENING OF SUMMER COLLECTION	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	By reservation. Contact: Jean Roberts or Grace Reeves, 524-3520.		
Tuesday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By invitation. Thereafter by appointment. Contact: 239-7080.		
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION	HARMAY BY ST AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By appointment. Contact: Gertrude, PE 6-5547.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: CH 4-4940 or CH 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 5 11:00 A.M.	SUMMER TRANSITION COLLECTION By invitation. Thereafter by appointment. Contact: Marilyn Pignoni, 221-0659. Publicity: Eleanor Lambert, MU 8-2130.	JOHN KLOSS	550 SEVENTH AVENUE KREISLER GRP-5TH FL.
Wednesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Joe Snow, 239-4155.	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Buyers show at 3:00 P.M. By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Feb. 6	3:00 P.M., HALSTON (Buyers), 550 Seventh Ave., 14th floor, 354-6340		
Beginning Thursday Feb. 6	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-3489.	SAZ	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Saturday Feb. 8- Feb. 11	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon Europeen de l'Habillement Masculin presentation by more than 600 annual exhibitors of fashions for men, women, young men and boys. (Also, lingerie, knitwear, children's fashions). Press--French Apparel Center, 11 W. 42nd St., 354-8620. Buyers--French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES PARIS, FRANCE
Monday Feb. 10	ANNUAL ISRAELI FASHION WEEK AT TEL AVIV HILTON IN ISRAEL (Feb. 10-14) Contact: 594-5215.		
Tuesday Feb. 11 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 5- Feb. 9	ANNUAL MENSWEAR PREVIEW IN CALIFORNIA	MEN'S FASHION ASSOCIATION	SHERATON WEST HOTEL LOS ANGELES, CALIFORNIA

Annual Spring-Summer press preview of men's and boys' fashions, presented by Men's Fashion Association of America, in conjunction with Annual Convention of Menswear Retailers of America. By invitation. Executive Director: Norman Karr. Fashion Dir.: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.

Wed., Feb. 5:	9:00 A.M.	REGISTRATION, The Lafayette Room, MFA Press Rm. (9A.M.--6P.M.)
	3:00 P.M.	THE MANHATTAN SHIRT CO. "The New Elegant Way to Go Casual"
	3:30 P.M.	Press Conf.- Men's Fashion Designers & Men's Diamond Designers
	4:30 P.M.	THE DENIM COUNCIL "Champagne & Denim"
	7:00 P.M.	JOHN WEITZ and PALM BEACH (Cocktails & dinner) - Bel-Air Country Club
Thurs., Feb. 6:	8:00 A.M.	MICHAELS/STERN (Breakfast) "Clothes for Prosperity"-Show, 8:30
	9:00 A.M.	MFA SEMINAR ONE
	12:00 Noon	MONTGOMERY WARD (Cocktails & luncheon) Presentation 1:15 P.M. Halston designs for Pan American Games
	7:00 P.M.	HOECHST FIBERS/TREVIRA (cocktails & dinner) Century Plaza Hotel Presentation 7:45 P.M. followed by dinner
Fri., Feb. 7:	8:00 A.M.	CURLEE CLOTHING CO. (Breakfast) ; Show at 8:30 A.M.
	9:00 A.M.	MFA SEMINAR TWO
	12:00 Noon	THE VAN HEUSEN CO. (Cocktails & luncheon) "Fabric, Fit and Fashions"
	2:00 P.M.	FATHER'S DAY COUNCIL (Brandy & coffee) "A Cordial Invitation"
	6:15 P.M.	SEARS, ROEBUCK & CO. (press conference) Johnny Miller Classics
	7:30 P.M.	SEARS, ROEBUCK & CO. (banquet and presentation of Sixteenth Annual MFA-MRA "Lulu" Awards (black tie) Beverly Hilton Hotel
Sat., Feb. 8:	8:00 A.M.	AMERICAN PRINTED FABRICS COUNCIL "Sunshine Prints" - Show, 8:30
	9:00 A.M.	MFA SEMINAR THREE
	12:00 Noon	JOHNNY CARSON APPAREL (cocktails & luncheon) "Here's Johnny"
	2:30 P.M.	MENSWEAR RETAILERS OF AMERICA (tour)..Los Angeles Convention Ctr
	6:00 P.M.	DON LOPER ENTERPRISES (Cocktails) home of Charles C. Northrup
	8:00 P.M.	CBS TELEVISION NETWORK (Dinner)-- Century Plaza Hotel -- "Ted Knight's Fashion Forecast"
Sun., Feb. 9:	8:00 A.M.	DESIGNERS (Breakfast)
	8:30 A.M.	DESIGNERS' SHOWINGS: 8:30 A.M.-Bill Kaiserman (Rafael); 9:00 A.M.-Gian Franco Ruffini (Nik Nik); 9:30 A.M.-Dimitri; 10:00 A.M.-Egon Von Furstenberg; 10:30 A.M.-Sal Cesarani (Country Britches, Div. Phillips-Van Heusen); 11:00 A.M.-Stuart Nelson; 11:30 A.M.-Pierre Cardin
	12:00 Noon	DESIGNERS (Cocktails and luncheon)

Feb. 21- Feb. 23	MEN'S FASHION WEEK IN COLOGNE Contact: German American Chamber of Commerce, 582-7788.
March 2- March 7	EIGHTH ANNUAL READY-TO-WEAR FESTIVAL IN HONG KONG, HILTON HOTEL Contact: Hong Kong Trade & Development Center, 548 Fifth Ave., 582-6610.
Saturday April 5- April 10	PRET-A-PORTER SHOWINGS IN PARIS — SALON INTERNATIONAL DU PRET-A-PORTER FEMININ — PARC DES EXPOSITIONES PORTE DE VERSAILLES Contact: (N.Y.)--582-4960. Press--French Apparel Center, 354-8620.